Study Abroad: the next 25 Years – practice and innovation in the U.S. and Australia

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# Phases of Internationalisation of Australian Higher Education: Student Mobility

<table>
<thead>
<tr>
<th>Period</th>
<th>Prime Characteristics</th>
<th>Student Mobility</th>
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<tbody>
<tr>
<td>50s &amp; 60s</td>
<td>• Aid diplomacy</td>
<td>• Focused on individuals rather than institutional relationships</td>
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<td></td>
<td>• Asia focus</td>
<td>• Elite students in and out</td>
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<td></td>
<td>• Post WWII new world order response</td>
<td>• Mainly for HDR studies</td>
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<td></td>
<td>• Regional capacity building</td>
<td></td>
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<tr>
<td><strong>Colombo Plan</strong></td>
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<tr>
<td>Late 80s – early 00s</td>
<td>• Recruitment of fee-paying international students</td>
<td>• A growing program</td>
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<td></td>
<td>• Opportunistic and entrepreneurial</td>
<td>• Largely ad hoc</td>
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<td></td>
<td>• Success in international recruitment markets</td>
<td>• Traffic skewed one-way to Australia</td>
</tr>
<tr>
<td><strong>Post Dawkins Era</strong></td>
<td></td>
<td>• Outbound seen as a mechanism for priming international markets</td>
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<tr>
<td>Mid 00s – Now</td>
<td>• Holistic view of internationalisation – aid, research, teaching and learning</td>
<td>• International learning mobility incorporated into curriculum review</td>
</tr>
<tr>
<td><strong>Integrated</strong></td>
<td>• International engagement written large in institutional strategic plans</td>
<td>• More strategic selection of institutional partners</td>
</tr>
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<td></td>
<td>• Seen as important in terms of Australia’s competitiveness in the global knowledge economy</td>
<td>• Scholarship funding (government &amp; institutions) increased and aligned to strategic goals</td>
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<tr>
<td></td>
<td></td>
<td>• More balanced student flows in &amp; out</td>
</tr>
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</table>

Statistics on mobility

Building a Secure World Through International Education
MICHIGAN STATE UNIVERSITY

Where were you in 1986?

[Images of Time magazine covers from 1986: Madonna and Ronald Reagan and Mikhail Gorbachev]
U.S. study abroad duration

- 18% in 1985/86 (academic year)
- 9% in 1985/86 (short-term)
- 4% in 2009/10 (academic year)
- 50% in 2009/10 (short-term)

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Self-awareness & C1

Intercultural competence

Professional development

Personal growth

Intellectual growth
Learning Goals

Incorporating MSU’s Liberal Learning and Global Competency Goals by contextualizing them within study abroad

• Academic development and intellectual growth
• Personal growth
• Professional development
• Skills for engaging with culturally different others
• On-campus internationalization of MSU
Stable to 1995 Task Force

Tripled 1995 - 2008
Study abroad
#1 among public universities

>2,500 students -
275 programs - all 7 continents

1/4 of MSU UG stdts

top rated attraction for admitted students

©MSU Board of Trustees
freshman seminar
internship
community engagement
graduate
noncredit-bearing
‘unpacking’ seminars
connected to campus

programming
freshman seminar
internship
community engagement
graduate
noncredit-bearing
‘unpacking’ seminars
connected to campus
The American Semester Program

Provides an opportunity for non-degree seeking students to study abroad at MSU

ASP staff support students throughout program with visas, housing, courses

Provide social & cultural programming

Brings diversity to campus

After a semester at MSU, students can intern in New York or San Francisco, study away in the USA or study abroad on MSU programs

View the short VIDEO
Next 25

• Integrated
  – Curriculum
  – Support
  – Expectations
  – Funding

• Scrutinized
  – Measured
  – Career value

• Experiential

• Diverse
  - Savvy consumer
  - Choice of when, where, how

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International Learning Mobility: The Next 25 years – Policy, Practice and Innovation in U.S. and Australia

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RMIT University
Current Landscape - Australia

**Government**
- Government linking with government i.e. Australia India Education Council
- Diversifying scholarship scheme
- Collaborating with mobility practitioners
- Supporting VET and HE Outbound Mobility Toolkit/Best Practice Guide

**Industry**
- Australian Universities University International Directors Forum (AUIDF)
- International Education Association of Australia (IEAA) /“Student Mobility Special Interest Group” (SM SIG)
- Creation of outbound third party providers

**Institutional**
- Key initiative in University strategic plans
- Creation of curricular & extra-curricular programs
- AUS Universities committing more funds
Australian Universities International Directors Forum (AUIDF)

- Representation on a national scale
- Commissions national benchmarking annually AUIDF survey

AUIDF National Survey

- Comparable to the US Open Doors Survey Data
- International Learning Mobility first included 2005
- From 2009 included on annual basis
Student Mobility Profile - Australia

- 37 of the 39 Universities participated in this survey
- Based on 242,647 completions at all levels
- 12,809 AUS UG undertook international experience
- 12% AUS UG up from 8.8% in 2009
- Open Doors reported 9.6% US UG studied abroad in 2008/09


### International Study Experiences 2010 by Type

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of Experiences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exchange</td>
<td>6,696</td>
</tr>
<tr>
<td>Other Semester or Year Programs</td>
<td>228</td>
</tr>
<tr>
<td>Short Term Programs</td>
<td>5,889</td>
</tr>
<tr>
<td>Placements or Practical Training</td>
<td>2,650</td>
</tr>
<tr>
<td>Research</td>
<td>2,309</td>
</tr>
<tr>
<td>Other</td>
<td>568</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>18,340</strong></td>
</tr>
</tbody>
</table>
Access by Australian Students

18,340 domestic UG completions with 12,809 UG students participating in international study experience
- 12% of domestic UG completions in 2010
- up from 8.8% in 2009
- Comparable to the US Open Doors Data in 2009 reporting 10.1%

2,309 PG research completions with 4,582 PG research students participating in international study experience (24 Universities)
- 50.4% of PG completions in 2010
- Figure is down from 57.3% in 2009
### Table 3

**International Study Experiences 2010: Fields of Education**

<table>
<thead>
<tr>
<th>Field</th>
<th>Number of Experiences</th>
<th>% of All Experiences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>1,115</td>
<td>6.3%</td>
</tr>
<tr>
<td>IT</td>
<td>324</td>
<td>1.8%</td>
</tr>
<tr>
<td>Engineering</td>
<td>1,010</td>
<td>5.7%</td>
</tr>
<tr>
<td>Architecture/Building</td>
<td>751</td>
<td>4.2%</td>
</tr>
<tr>
<td>Agriculture/Environment</td>
<td>376</td>
<td>2.1%</td>
</tr>
<tr>
<td>Health</td>
<td>2,795</td>
<td>15.7%</td>
</tr>
<tr>
<td>Education</td>
<td>520</td>
<td>2.9%</td>
</tr>
<tr>
<td>Management and Commerce</td>
<td>2,961</td>
<td>16.7%</td>
</tr>
<tr>
<td>Society and Culture</td>
<td>3,246</td>
<td>18.3%</td>
</tr>
<tr>
<td>Law</td>
<td>980</td>
<td>5.5%</td>
</tr>
<tr>
<td>International</td>
<td>781</td>
<td>4.4%</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>813</td>
<td>4.6%</td>
</tr>
<tr>
<td>Hospitality</td>
<td>30</td>
<td>0.2%</td>
</tr>
<tr>
<td>Combined including Law</td>
<td>862</td>
<td>4.8%</td>
</tr>
<tr>
<td>Combined excluding Law</td>
<td>1,210</td>
<td>6.8%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>17,774</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
New Inclusions to AUIDF Survey

- 18% of students from highest decile of postcodes
- 6% from the lowest decile
- One third of students from the bottom 50% of postcodes (low SES)
IEAA – Outbound Mobility SIG

Purpose of the OSM SIG:
The SIG aims to act as the prime Australian forum for discussion, debate, research and the dissemination of information and models of best practice in the area of outbound student mobility.

Activities and Support
- Professional Development: workshops, Annual Forum
- Networking: state-based groups, meetings
- Communications: web, list serv
- Research
- Annual Australian Exchange Fair Circuit
The Next 25 years: International Learning Mobility in Australia

Government
• Strategic collaboration with governments
• Diversification of funding models
• Continuation of collaboration w/sector – industry initiatives supported

Industry
• Sector committed to development of “Student Mobility Charter”
• Further development data collection mechanisms and measuring outcomes
• Establishment of recognised ‘standards of good practice’
• Industry represented within mobility working groups
• Mobility research – repository
• Increased & meaningful collaboration w/respective peak industry bodies OS
The Next 25 years: 
International Learning Mobility in Australia

Institutional

• AUS unis will compete on the suite of international learning mobility opps
• Student driven mobility
• True internationalisation of AUS campuses
  - curriculum
  - extracurricular global leadership style programs
  - virtual mobility
  - increased diversity in international staff (teaching)
• Comprehensive student engagement via mobility: pre/during/post
• Community & Industry engagement/outreach
• Students will seek 'outcomes' based experiences
• Dual Degree programming increased – UG & PG
• Faculty targets for mobility
• BALANCES – diversifying outbound destinations (12% 2010)