Sustaining Momentum in Education Abroad Growth in the Face of Fiscal Stringency

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Converging Trends

- Internationalization of higher education: student and faculty mobility, curriculum change, partner institutions abroad

- Sharp reductions in higher education funding, especially at public institutions
Strategies and Models for Sustaining Momentum

- Internationalization: Programmatic initiatives and sources support
- Study abroad: Coherence in curriculum and financing models
Study Abroad Organizational and Funding Models

- Funded as department—General Fund supported
- General fund pays administrative costs, programs self supporting
- Cost recovery model
- Hybrid models
Funding

growth-driven
State Funding

- National trend from public to private good
- 19% of total revenue, 30% of instructional budget
- MI economy hit hard with consecutive cuts last few years. BUT
- 3% increase in Higher Ed budget proposed for 2013

Discussion on performance matrix per Carnegie peers:
- 6 year graduation rate
- First year persistence
- Total degrees
- Institutional support as a percent of core expenses
- Average net price of attendance of in-state students receiving aid
- Number of Pell students
- Total R&D Expenditures

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From Land-Grant to “World-Grant”

MSU Alumni Memorial Chapel
"MSU is a university not only for the people of Michigan but also for the world"

$61 million of MSU’s instructional budget is dedicated to international programming

More than 260 International Partners

More than 50 YEARS of International programming

TOP 10 International student enrollment

Ambitious goals for study abroad set in 1995

1st DEAN of International Programs

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Delia Koo International Academic Center

Spartan Bookstore

Crossroads Food Court

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Program development
- community engagement
- internships
- UG research
- pre-freshman programs
- grad programs & training
- pre-departure & re-entry training
- Unpacking seminars
U.S. study abroad duration

- 1985/86:
  - Academic year: 18%
  - Short-term: 9%

- 2009/10:
  - Academic year: 50%
  - Short-term: 4%
Matrix Management

President

Provost

Dean of International Studies and Programs

Other Deans and Vice Presidents

 Committees
* Advisory Consultative
* Deans’ Designees
* Study Abroad Risk & Security Assessment

Area Studies Centers
Offer comprehensive services to support international research, teaching and outreach activities offered by colleges, faculty and strategic partners.

Student/Scholar Support Units
Conduct study abroad programs, international students and scholars support programs, and services for multi-disciplinary international research.

Affiliated Thematic Centers
College-based units that assist faculty and researchers pursue international objectives within their individual research and teaching.

Language Study Units
Assists faculty with linguistic, literary, and pedagogical research as they offer courses in many languages and their literatures.

Collaborating Administrative Units
University-level offices supporting international programming for students, scholars, and faculty.

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User-funded model

- Tuition revenue:
  - 62% instructional costs / 38% staffing.
  - If surplus -> college
- Program fee:
  - At cost

Staffing:

OSA:
- 24 FTE + 4 FTE stdts
- $1.4m base
- $14m pass-through billing

Colleges:
- 10 advisers/directors
- 150 active program leaders

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Matrix mgmt / shared governance

Pros:
• Academic partnership/ownership (17 colleges)
• Deans’ designees for study abroad
• Fiscal responsibility
• Variety of strategies & models
• Able to support growth

Cons:
• Variety of strategies & models
• Pay rates
• Faculty/student ratios
• Tuition revenue only for MSU credits – no incentive for semester/host programs

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Rate of participation among MSU colleges

- CVM: 3.4%
- NUR: 15.2%
- EGR: 17.0%
- MUS: 17.5%
- CCAS: 17.6%
- CNS: 18.5%
- EDU: 21.4%
- CANR: 21.7%
- CSS: 21.8%
- BUS: 28.9%
- CAL: 43.7%
- LBC: 45.6%
- JMC: 76.2%
- RCAH: 82.9%
Response to economic crisis

Cost control
Review of program costs – apples & oranges
Centralization of large destinations, e.g. London
Earlier pricing of programs

Financial aid
All institutional aid applies.
74% receive some aid, avge 25% total cost
High need students – 40% total cost.
22% Pell eligible vs. 24% total UG population
$4.5m total gift aid, including external
$.5m from OSA endowments
Q&A

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