Learning Mobility – keys to success
Swinburne University of Technology
1 October 2012

Brett Berquist
Executive Director, Office of Study Abroad
berquis6@msu.edu
resources

systems

culture
$61 million of MSU’s instructional budget is dedicated to international programming.

More than 260 International Partners.

More than 50 years of International programming.

"MSU is a university not only for the people of Michigan but also for the world."

1st Dean of International Programs.

TOP 10 International student enrollment.

Ambitious goals for study abroad set in 1995.
From Land-Grant to “World-Grant”

MSU Alumni Memorial Chapel
More than 1,400 MSU Faculty are engaged in international work.
Matrix Management

President

Provost

Dean of International Studies and Programs

Other Deans and Vice Presidents

Committees
- Advisory Consultative
- Deans’ Designees
- Study Abroad Risk & Security Assessment

Area Studies Centers
Offer comprehensive services to support international research, teaching and outreach activities offered by colleges, faculty and strategic partners.

Student/Scholar Support Units
Conduct study abroad programs, international students and scholars support programs, and services for multi-disciplinary international research.

Affiliated Thematic Centers
College-based units that assist faculty and researchers pursue international objectives within their individual research and teaching.

Language Study Units
Assists faculty with linguistic, literary, and pedagogical research as they offer courses in many languages and their literatures.

Collaborating Administrative Units
University-level offices supporting international programming for students, scholars and faculty.

©MSU Board of Trustees
U.S. study abroad duration

- 18% in 1985/86 (academic year)
- 9% in 1985/86 (short-term)
- 4% in 2009/10 (academic year)
- 50% in 2009/10 (short-term)
Global Competence Goals

• an understanding of themselves culturally and the ability to use this knowledge to live and work effectively in diverse settings and with diverse individuals
• the knowledge and skills associated with international, global, and intercultural content areas such as language, geography, history;
• a desire and ability to seek out and use diverse sources of information to inform their decision making; and
• a desire and ability to engage in communities of practice as citizens and scholars.
• Program development
SA program growth

© Michigan State University Board of Trustees. East Lansing, MI 48824
Stable to 1995 Task Force

Tripled 1995 - 2008
Study abroad
#1 among public universities

>2,500 students - 275 programs - all 7 continents

1/4 of MSU UG stdts

top rated attraction for admitted students
Program development

- community engagement
- internships
- UG research
- pre-freshman programs
- grad programs & training
- pre-departure & re-entry training
- Unpacking seminars
The American Semester Program

Provides an opportunity for non-degree seeking students to study abroad at MSU

ASP staff support students throughout program with visas, housing, courses

Provide social & cultural programming

Brings diversity to campus

After a semester at MSU, students can intern in **New York** or **San Francisco**, **study away in the USA** or **study abroad** on MSU programs
Curriculum Integration

w/o shared governance and commitment = Sisyphus

with

• Faculty-led: gen ed + discipline cross-listing
• semester – courses pre-approved
• All must count towards degree w/in a clear system
• Curriculum adjustment to allow room
• Retention up - time to degree down

MSU Board of Trustees
MSU adopts Forum Standards

Program development

Standards for Good Practice for Education Abroad

1. Mission
2. Student learning and development
3. Academic framework
4. Student preparation for the learning environment abroad
5. Student selection and code of conduct
6. Policies and procedures
7. Organizational and program resources
8. Health, safety, and security
9. Ethics and Integrity
resources

systems

culture
Rate of participation among MSU colleges

- CVM: 3.4%
- NUR: 15.2%
- EGR: 17.0%
- MUS: 17.5%
- CCAS: 17.6%
- CNS: 18.5%
- EDU: 21.4%
- CANR: 21.7%
- CSS: 21.8%
- BUS: 28.9%
- CAL: 43.7%
- LBC: 45.6%
- JMC: 76.2%
- RCAH: 82.9%
Cost/benefit

Cost control
- Review of program costs – comparison to mean
- Centralization of large destinations, e.g. London
- Earlier pricing of programs

Financial aid
- All institutional aid applies.
- 74% receive some aid, avge 25% total cost
- High need students – 40% total cost.
- 22% Pell eligible vs. 24% total UG population
- $4.5m total gift aid, including external
- $.5m from OSA endowments
- $9m in loans
Tuition revenue:
- 62% instructional costs / 38% staffing.
- If surplus -> college

Program fee:
- At cost

Staffing OSA:
- 25 FTE + 4 FTE stdts
- $1.4m base
- $14m pass-through billing

Colleges:
- 10 advisers/directors
- 150 active program leaders
Learning Mobility

resources

systems

culture

keys to success

berquis6@msu.edu