INTERNATIONALIZING THE INTERNATIONAL CONSIDERATIONS AND POLICIES FOR ADVISING INTERNATIONAL STUDENTS STUDYING ABROAD

LYNN AGUADO, MICHIGAN STATE UNIVERSITY
NIMISHA THAKUR, PENNSYLVANIA STATE UNIVERSITY
KRISTEN WARE, PURDUE UNIVERSITY

OCTOBER 31 ‘2013
1:00 PM- 2:00 PM CST, 2:00 PM– 3:00 PM EST
OVERVIEW

- History of Internationalization
- Study abroad enrollment trends for international students at 3 CIC institutions
- Advising tools and strategies for working with international students on study abroad
- Discuss goals and strategies among webinar
HISTORY OF INTERNATIONALIZATION

- Increased student mobility
- Burgeoning middle classes
- Fewer higher education institutions
- Declining state funding for U.S. institutions
HISTORY WITHIN US CONTEXT

- Increase in international students enrollment
- Student motives
- International Student Services

- 6.5% increase in international student enrollment in 2012*
- Quality education, from highly ranked institution
- High international student population
- Student outreach, activities, opportunities and services

Open Doors 2012
INTERNATIONAL STUDENTS AND STUDY ABROAD

Trends – Open Doors 2012

- Increase in overall study abroad participation
  - 53% of institutions reported increase in 2010-11

- Increase in enrollment of international students studying in US
  - 56% of institutions reported increase in 2011-12
  - 6% increase overall from 2010-11 to 2011-12
  - China was the highest country of origin
    - 23% increase overall from 2010-11 to 2011-12

- Especially at the UG level
  - Outnumbered Graduate students in 2011-12
INTERNATIONAL STUDENT PARTICIPATION IN STUDY ABROAD

- **Statistics**
  - No comprehensive data on international student participation in study abroad
    - Not collected in Open Doors
    - Open Doors purpose to track impact of International Education in US
      - IIE collecting data on incoming students since 1948
      - IIE collecting data on outbound students since 1986
Committee on Institutional Cooperation (CIC) Benchmarking project

Percentage of international students on Learning Abroad Programs from the total of international students enrolled.
MSU TRENDS

- MSU Study Abroad Participation by International Students
  - In 2008 fewer than 62 international students studied abroad
  - 153 international students studied abroad in 2011-2012
    - 5,777 international students enrolled in degree programs in Fall 2011
    - 2.6% of the total international students
MSU INTERNATIONAL STUDENT PARTICIPATION BY LEVEL OF STUDY

![Chart showing MSU international student participation by level of study: UG and Grad for 2010 and 2011.](chart.png)
MSU INTERNATIONAL STUDENT COUNTRY OF ORIGIN

- China
- Canada
- S.Korea
- India
- Taiwan
- Saudi Arabia
- Hong Kong
- Japan
- Venezuela
- El Salvador
- Ghana
- Indonesia
- Italy
- Kyrgyzstan
- Mauritius
- Mexico
- Romania
- Russia
- Sri Lanka
- Thailand
- Ukraine
- UAE
- Vietnam
- Zambia
MSU INTERNATIONAL STUDENT PROGRAM DESTINATIONS

- Europe: 72%
- Asia Pac: 17%
- Americas: 6%
- Africa ME: 5%
PSU TRENDS

- PSU Study Abroad Participation by International Students
  - In 2008, 29 international students studied abroad (1532 undergraduate International students)
- 55 international students studied abroad in 2011-2012
  - 3775 undergraduate international students enrolled in degree programs in Fall 2011
  - 2.6% of the total international students
PSU INTERNATIONAL STUDENT PROGRAM DESTINATIONS

- Europe: 66%
- Asia Pacific: 28%
- Africa: 2%
- Latin America: 2%
- Total: 2%
Purdue Study Abroad Participation by International Students

- In 2008, 118 international students studied abroad.
- 286 international students studied abroad in 2011-2012.
- 7934 international students enrolled in degree programs in Fall 2011.
- 3.5% of the total international students.

PURDUE TRENDS
PURDUE INTERNATIONAL STUDENT PARTICIPATION IN STUDY ABROAD
PURDUE INTERNATIONAL STUDENT PARTICIPATION BY LEVEL OF STUDY

![Bar chart showing international student participation by level of study at Purdue University from 2010 to 2011. The chart indicates a significant increase in graduate student participation in 2011.](chart.png)
PURDUE INTERNATIONAL STUDENT PROGRAM DESTINATIONS

- Multiple Countries: 38%
- Europe: 33%
- Asia: 22%
- Americas: 7%
WHY THESE TRENDS?

- International students have different motivations to study abroad as compared to US students
- Benefits to institution and students
ADVISING STRATEGIES AND PROCEDURES

PROACTIVE APPROACH

- Email to all international students, including handout right after commitment deadline
- Distribute handout in resource room and at presentations
- Special guides for international student visa issues
- Partner with International Student Advisers
- Special meetings to talk about guidelines, provide needed documentation
ADVISING CONSIDERATIONS

- Important to empathize with the students
- Cross cultural understanding
- Direct communication and right use of language
- Abreast of Best Practices in the Field, limited research on the topic
STUDENT ISSUES

Issue 1:
Expired or expiring US visa
   French consulate in Chicago has accepted an additional MSU letter explaining US visa situation; need to show ticket home after program

Issue 2:
Delay in getting UK student visa for a sponsored student
   No objection certificate from the government of the international student

Issue 3:
Students choosing homogenous programs
   “Am I the only one like me on this program?”
DISCUSSION QUESTIONS

- What challenges have other institutions faced in working with international students on study abroad?
DISCUSSION QUESTIONS

- What strategies have you developed or hope to implement to help ensure international students’ success on study abroad?
Potts, Davina & Sisson, Aleece. (2012), Internationalizing the international: International students who study abroad, unpublished article

The presenters:
Lynn Aguado, aguado@msu.edu
Nimisha Thakur, nxt5031@ip.psu.edu
Kristin Ware, kristinware@purdue.edu