

December 7, 2009

To Whom It May Concern:

Please be advised that effective Fall Semester 2009, the Marketing & Supply Chain Management department (MSC) at Michigan State University has split into two separate departments: Marketing (MKT) and Supply Chain Management (SCM). Subsequently, the former courses code of MSC has been changed to MKT or SCM depending on the discipline. **The courses listed below are now coded with the MKT subject code:**

MSC 300 (3) - Managerial Marketing
MSC 302 (3) - Consumer and Organizational Buyer Behavior
MSC 319 (3) - Marketing Research
MSC 460 (3) - Marketing Strategy (Tier II)
MSC 351 (3) - Retail Management
MSC 410 (3) - Product Innovation and Management
MSC 413 (3) - Sales Management
MSC 415 (3) - International Marketing Management
MSC 420 (3) - New Product Design and Development
MSC 490 (3) - Independent Study
MSC 491 (3) - Topics in Marketing and Supply Chain Management

The courses listed below are now coded with the SCM subject code:

MSC 303 (3) - Introduction to Supply Chain Management
MSC 371 (3) - Procurement and Supply Chain Management
MSC 372 (3) - Manufacturing Planning and Control
MSC 373 (3) - Logistics and Transportation Management
MSC 470 (2) - Supply Chain Application and Policy (Tier II)
MSC 474 (2) - Negotiation
MSC 475 (2) - Decision Modeling in Supply Chains
MSC 476 (2) - Transportation Management
MSC 479 (2) - Advanced Topics in Supply Chain Management

If you have any additional questions please feel free to contact me at braverman@bus.msu.edu or (517) 355-7605.

Sincerely,

Jayne Braverman
Academic Adviser/Specialist