Leveraging Research and Theory to Support Education Abroad: Ph.D. not required
Panelists

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Inge Steglitz, Ph.D., Assistant Director for Academic Relations, Michigan State University

Michael Nelson, Campus Relations Manager, CET Academic Programs

Margaret Wiedenhoeft, Ph.D., Associate Director, Center for International Programs, Kalamazoo College
Reasons for this topic

- Professionalization of the field and its members
  - Shifts in field of EA in last 40 years
- Need for scholarship
- Advocacy role
Reasons for this topic

- State of research and theory in the field and/or associated fields
  - Assessment

- Other types of research and theory

- New approaches needed
Where does research originate?

- Questions/concerns on your campus (top down mandate)
- Observations of students, faculty or staff
- Articles from textbooks, journals or trade magazines
- Postings to listservs or blogs
- Curiosity
What do you measure?

- Institutional policies or procedures
- Faculty/student/staff behavior, opinion, intellectual growth
- Health and safety incidents
- Enrollment data
How do you measure?

- Survey instruments – existing instruments and “home made”
- Ethnography/Observation/Focus groups
- Analysis of the data depends on type and method of research question
For audience

What are some research topics that are important right now on your campus?

What is bubbling up in national discourse?
Resources, Allies & Synergies

Scan your environment

- Do not operate as if in a vacuum!
- What’s the national research agenda/trends? Hot topics?
- Be aware of your institution’s assessment agenda
- What data already exists on your campus? Elsewhere? (How) can you access this data?
Resources, Allies & Synergies

Scan your environment

- Where might natural allies sit (e.g., on-going research projects; certain departments; PhD programs)?
- Where are the experts on campus (e.g., statisticians)?
- Learn about institutional policies & procedures regulating research
- Beware turf issues and survey fatigue (coordinate!)
Position Yourself and Your Office

Build capacity in your own office

- Practicum students and interns from relevant academic programs

Bring people together

- Research Council

Become a resource

- Workshop series
Using your research

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Who are the stakeholders?

How do you incorporate research on your campus?

What do you do with the research?
  - Policy development
  - Program changes
  - Publish?
Publish or Perish?

Keep in mind what editors want

Alignment across goals, lit review, method, results and reflective critique

Compliance with submission guidelines

Analysis more than description
A Case Study: From Question to Application

EA and the Job Search

- Asking the wrong question
  
  *(Do employers value EA on résumé?)*

- Asking the right question *(It’s the skills, stupid!)*

- Asking the next question *(Do students know this?)*

- Implementing a new program
The different paths...
Quick Survey

⚠️ If you are able, how are you implementing research or theory work into the work life of your office or using other units/departments to help you?

⚠️ How many of you pursued study abroad research in a degree program?
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Further Resources

- Center for Global Education Now – UCLA, IDP Clearinghouse, Australia - maintained by Stuart Hughes and the Center for International Higher Education at Boston College
- Frontiers
- Research and Scholarship Network on the Teaching, Learning, Scholarship Web Page at NAFSA.
- Forum on Education Abroad
  - BEVI project
  - SAGE project
  - State of the Field Survey
  - Incident Database Project
  - IIE-Forum Survey of Study Abroad Enrollments
  - Forum Pathways Survey
- Journal of Studies in International Education
- International Student Barometer Survey (ISB)
- TED
Journal of Student Development

Cooperative Institutional Research Program – College Senior Survey (CIRP-CSS), when combined with CIRP Freshmen Survey (TFS), generates longitudinal data on cognitive and affective growth of students during college as reported by those students.

National Institute for Learning Outcomes Assessment (NILOA)

http://www.learningoutcomesassessment.org/TransparencyFramework.htm

Association of American Colleges and Universities (AAC&U) publications

American Council on Education – International Learning Assessment Web Guide

American Council on Education (ACE) – Mapping Internationalization on U.S. Campuses Project

Institute of International Education (IIE) – Open Doors

NC State University’s Online Outcomes Assessment Bibliography

http://www2.acs.ncsu.edu/UPA/assmt/resource.htm

Stetson University’s College of Law Center for Excellence in Law and Higher Education. See http://www.law.stetson.edu/academics/highered/home/. They support research and law/policy development in higher education and have a growing interest in international issues.

SAFETI (UCLA)

Journal of College and University Law
Instruments

- Beliefs, Events, and Values Inventory (BEVI)  www.thebevi.com
- Collegiate learning assessment (CLA) – Measures the ability of students to think critically, reason analytically, solve problems, and write effectively.
- Global Perspective Inventory (GPI)  https://gpi.central.edu
- International Student Barometer Survey (ISB)
- National Survey of Student Engagement (NSSE)
- Cross-Cultural Adaptability Inventory, Kelly & Meyers, 1992
  - Dogmatism Scale, Milton Rokeach, 1960
  - Global Awareness Profile (GAP Test), J. Nathan Corbitt
    http://www.interculturalpress.com/shop/gaptext.html
- Global Behavior Checklist, Hett, 1991
- Global Literacy Survey, National Geographic Survey
- Global-Mindedness Scale, Hett, 1991
  - Individualism-Collectivism Scale
- Intercultural Development Inventory (IDI)
- Intercultural Perspective Taking instrument, Steglitz, 1993
Instruments

- Intercultural Sensitivity Index, Olsen & Kroeger, 2001
- Internationalism Scale, Lutzker, 1960
- New Left Scale, Christie, Friedman, and Ross, 1969
- Perceptions of Host Country Scale, Marion, 1980
- Perceptions of US Scale, Marion, 1980
- Radicalism-Conservatism Scale, Nettler and Huffman, 1957
- Social Distance Scale
- Social Interaction Scale, Bogardus, 1928
- Worldmindedness Scale, Sampson and Smith, 1957